

**TOMY INTERNATIONAL**  
**DIGITAL DESIGNER**  
**July 2019**

**JOB TITLE:** Digital Designer  
**REPORTS TO:** SVP of Business Technology  
**DEPARTMENT:** Business Information and Technology

TOMY International, Inc. a leading designer, producer and marketer of innovative, high quality toys, collectible and infant care products has a full time opening for a Digital Designer located in Oak Brook, IL.

**EDUCATION:** Degree in Web Design or Graphic Design with a concentration in web, or equivalent job-related experience

**EXPERIENCE:** Minimum of 2-3 years of experience

**PRIMARY RESPONSIBILITIES:**

This position is for digital designer with the ability to join a cross-functional solution team that combines business, design and development services across a range of consumer products. This person will generate and implement designs and graphics for online sales and marketing efforts – from new websites to updates and improvements on existing websites.

- Design new websites with a mobile-first focus through the application of best online practices in imaginative ways
- Update and optimize existing websites designs
- Implement all designs with an engaging and understandable user interface (UI) design
- Create content including images, icons, banners, etc.
- Generate and refine new concepts through a collaborative process
- Work closely with web development peers to complete projects on time and within scope
- Manage art, design, and assets through production

**SKILLS REQUIRED:**

- HTML, CSS, JAVASCRIPT, Bootstrap framework, (Drupal experience a plus)
- Adobe Creative Suite; Illustrator, Photoshop experience
- Ability and knowledge to bring a concept from ideation to production – from architecture/navigation to engaging features/functionality
- Wireframe and sitemap creation (experience with online collaborative tools like Figma a plus)
- Strong conceptual thinking
- Ability to articulate insight driven design solutions
- Ability to identify and leverage new technology tools and trends
- Ability to autonomously interact with a cross-functional team, managing a positive relationship
- Portfolio that show both creativity and understanding of good user experiences
- Ability to manage multiple projects
- Strong presentation skills
- Email template design
- Basic video and audio editing

This position is for a strong contributor, with the potential to evolve into a leader.

We offer a highly competitive salary and benefits package. If interested, please send a resume, portfolio and cover letter to [hr@tomy.com](mailto:hr@tomy.com) or fax to 563-875-5658.